

LCBA Meeting August 27, 2019

Members in attendance: Trudi Bayless, Judi Scarmuzzi, SueAnn Wilson, Sara White Farnell, Angela Jones, Toni Fehl, Mike Jones, Alison Roberts, Shannon Croft, Candace Kollas, Tammy Cuchli, Cam Gray, Hilary McCracken, Brian Williams

Meeting called to order at 6:33pm

Introduction were made of who was there as we entered into new school year and many new members of the board.

Officer Reports:

President/Vice President – role is to facilitate and to share information. Plan to share pieces of the role and work together.

Secretary –Role is to capture minutes for approval.

Treasurer –

Update: Budget given out at meeting.

The cost of the accounting software renewal seems high. She will investigate.

The numbers seem down and less than we have had in past.

We are no longer using Charms so no longer have that expense. Decision was made to stop using because it was unwieldy and hard to use.

Parents' emails are being captured separately and will be sent out by Dr. Williams to those positions which made need them.

\$2300 is in PayPal and needs to be transferred to be reflected on the budget.

Membership – Trudi is working on tracking all information. Membership is down this year. Currently we are at \$11,380 in membership compared to \$17000 at the end of last year. A number of families who did the platinum membership graduated which has impacted our dollar amount. As well, the number of students involved in Chorus has diminished slightly.

Suggestion/discussion about adding a new category for those with more than one child. Consider changing the silver category to be for families with 2 children in chorus. The silver category is not used much. This would allow families to be able to get points and t-shirts for both children. As well, might be able to increase the dollar amount of the category. Of 217 students, probably 6 or 7 families who would be impacted by this new category. Also suggested to add the option to Gold for multiple children to receive the points and t-shirts to move to people to choose the higher dollar amount.

Decision put aside on adding new category until further conversation and thought can be given to the option.

Uniforms – There is no polo this year. Uniform orders and money were due that day, August 27th. Will get with Treasurer and place order this week so uniforms are

received in time for the fall concert. They will also figure out who owes still. T-shirts for the Braves game have been ordered and will be in the Friday before the game.

Spirit Wear – new designs are being worked on and the online shop will be coming by the end of October in time for the holidays.

Fundraising – In the past, we have not had to consider this category much. However, if membership money is down, then may be to consider options to make up the difference of about \$6000 between dues and desired budget. Plan to do another push for membership in the upcoming weeks and as part of that to ask families to up their membership from one category to the next. Plan was for that email to go out within next two weeks.

Concert Programs –Has dates and will get information from Dr. Williams as appropriate.

Middle School Liaisons – role is to be liaison between Lassiter Chorus and the feeder school middle school chorus programs. Upcoming is Tenor/Bass day on 9/9/19 and Soprano/Also day on 9/16. The middle school students come to the concert hall and expose the middle school students to High School chorus. Pizza and water are provided after for the kids. Simpson and Mabry chorus directors should have the necessary information.

Banquet – Date for banquet is May 1, 2020. No other updates.

Concert Coordinator –Change the name to Volunteer Coordinator. Question was raised about whether or not volunteers/chaperones were needed for the upcoming Braves game outing. Per Dr. Williams, 13-14 parents signed up to rise the us so they will be the chaperones. No other help needed. For concert volunteers, will send emails to determine who is interested. Sign-up genius was given as an option to send out with all the needs listed for parents to sign up at one time rather than concert at a time. If decide to use, the link would be sent to Dr. Williams for him to distribute to concert families.

Advertising – no longer needed – no one on the board representing

Driveway Art – a few people signed up. Two senior families have paid for it. Question was raised about the forms. Questions were resolved.

Website/Webmaster – There are a number of LCBA specific emails listed on the website. Question was raised as to who needs still needs/uses them. She will send to those emails and the personal emails to determine what is still being used. The current website has limited features. Still getting familiar with the template especially because what we have is a retired template. Confirmation of minutes being posted online. Question was raised about a link to an old Shutterfly and whether still used. Refer off line to photographer who was not present. If anyone on

the board sees something to update, please let her know. Question was raised about outdated forms on the website. The forms cannot be updated directly on the website. They need to be updated offline and sent to the Webmaster for new ones to be posted if needed. Question and discussion about whether or not to post budget. Decision was made that it will not be posted but is available upon request. Decision made to turn off comments on website.

Photographer –no update.

Dr. Williams update –

Welcome Chelsea who is new to the Lassiter Chorus program. He is happy she is here.

The chorus is ready for Braves game.

Proposed budget given. It is based on a higher money available to start based on membership dues. Assurance given that if the money is not there/available, will not spend. They will live within their means. Dr. Williams will spend the collective funds on the students. The money Cobb County gives to the Chorus program is used for music.

Question was raised about possibility of changing LCBA meetings due to Ms. Green's inability to be there on Tuesday nights.

In the past, membership was the primary fundraising method. The other methods went away because the membership vehicle became enough. Will need to think through fundraising options. Some ideas thrown out there – something with parking – reserved or other ideas, reserved seating in the concert hall. Discussion tabled until further meetings.

LCBA meeting was adjourned at 7:52.

Next meeting: September 10, 2019